

REGAL WELCOME

The guests-only Living Room is anchored by a two-story solid onyx fireplace and features abstract expressionist paintings by Edvins Strautmanis.

CAPELLA WASHINGTON D.C., GEORGETOWN



OPENING DATE:
April 3, 2013

GUESTROOMS:
49

LOCATION:
The Georgetown area of Washington, D.C., bordering the historic C&O Canal and offering easy access to nearby landmarks including the National Mall, U.S. Capitol and White House

GENERAL MANAGER:
Alex Obertop

OWNER:
Castleton Hotel Partners I, Washington, D.C.

ARCHITECT:
Michael Winstanley, Arlington, Virginia

LEAD INTERIOR DESIGNER:
Peter Silling & Associates Hotel Interior Design, Cologne, Germany, and Hong Kong

DESIGN AESTHETIC:
Sophisticated yet warm and welcoming

NOTABLE AMENITIES:
Guests-only Living Room with 18-ft (5.5-m) ceilings and a fireplace wall of marbled Italian onyx; The Grill Room serving hand-cut artisan meats as well as fresh seafood; The Rye Bar with a backlit onyx bar and floor-to-ceiling windows; a rooftop lounge with sweeping views of the Potomac River and Washington Monument

DESIGN: CAPELLA GEORGETOWN

CAPELLA GEORGETOWN AIMS TO DELIVER BOTH ELEGANCE AND COMFORT.

By ANN BAGEL STORCK, MANAGING EDITOR

The Georgetown area of Washington, D.C., is known for its history, tradition and elegance — all qualities that led Capella Hotel Group, Atlanta, to choose the site for its first U.S. Capella-branded hotel. “Washington, D.C., and Georgetown are a great market from a U.S. standpoint in terms of visibility and also as an international city, and the sophistication made it a perfect location for our hotel,” explains Kit Pappas, Capella’s vice president of sales and marketing.

Capella Washington D.C., Georgetown debuted this past April in a residential neighborhood along the C&O Canal in a brownstone building most recently occupied by offices. Working with architect Michael Winstanley and Peter Silling & Associates Hotel Interior Design, Capella and the hotel’s owner, Castleton Hotel Partners I, transformed the property into a 49-room luxury hotel designed to feel like an elegant private home.

“It needed to have a sense of tradition because we’re in a traditional area and a traditional city, but it also needed to be very comfortable and very approachable,” says General Manager Alex Obertop.

“We believe the design is timeless, elegant and represents a quality of modern traditionalism,” adds designer Peter Silling.

The hotel features a number of unique design details, including custom work desks and Hermes leather drawer pulls in the guestrooms, a fireplace wall of marbled Italian onyx and abstract expressionist paintings by

Edvins Strautmanis in the guests-only Living Room and circular bathtubs sculpted from single slabs of marble in the two Presidential Suites. The Grill Room and The Rye Bar provide an elegant F&B experience, and a rooftop bar area offers sweeping views of the Potomac River and Washington Monument.

Obertop says the guest mix thus far has comprised both business and leisure travelers, including those taking advantage of medical tourism opportunities thanks to top-tier nearby hospitals. Capella declines to provide specifics regarding the hotel’s occupancy and rate, but Obertop notes, “We don’t have group business, so that gives us a very nice average rate compared to our competition.”

“We’re pleased with the performance of the hotel,” Pappas says. “One of the beautiful things about being a 49-room hotel is that our occupancies are strong, and we’re pleased with where rate is heading.”

Capella’s portfolio currently includes five hotels, with five additional announced properties in the pipeline. Pappas says over the next 12 to 18 months, the brand could add five to eight hotels in the United States and the Caribbean alone, with New York City, South Florida, Chicago, San Francisco, Southern California and the U.S. Southeast being the top areas of interest.

“It seems like in the last three or four months there has been as much activity as the last three or four years,” Pappas adds. “There are a lot of things going on, and we are aggressively pursuing them, and that’s exciting.”

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The Rye Bar showcases antique parquet wood flooring reclaimed from a European castle in addition to a backlit onyx bar.



The lobby area features special marble and metal laser-cut flooring.

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The Grill Room's bright, open dining room complements a menu highlighting hand-cut, artisan meats as well as fresh seafood by Chef Jacob Esko.



A rooftop lounge offers sweeping views of the Potomac River and other nearby landmarks.



The Executive Boardroom seats up to 14 and is furnished with state-of-the-art technology.

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The 49 guestrooms showcase artisan craftsmanship through details such as custom work desks, glossy Austrian paneling and Hermès leather drawer pulls.



Timeless pewter and gold tones carry throughout the hotel including in the guestrooms, many of which feature views of the C&O Canal.



Two 1,300-sq-ft (121-sq-m) Presidential Suites provide a spacious separate living room with a fireplace as well as a dining room that can accommodate up to six guests.

The 6.5-ft (2-m) circular bathtub in each Presidential Suite is sculpted from a single slab of marble.

